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## Resources & Contacts

### Evansville Contacts:

#### **Evansville Area Chamber of Commerce & Tourism**

Jackie Liebel, Executive Director, [evansvillecoc@litewire.net](mailto:evansvillecoc@litewire.net),  
8 W Main St, Evansville WI 53536 [www.evansvillechamber.org](http://www.evansvillechamber.org) 608.882.5131

#### **City of Evansville**

Dan Wietecha, City Administrator, [dan.wietecha@ci.evansville.wi.gov](mailto:dan.wietecha@ci.evansville.wi.gov)  
31 S Madison St., Evansville WI 53536 [www.ci.evansville.wi.gov](http://www.ci.evansville.wi.gov) 608.882.2263

### Rock County Contact:

#### **Rock County Economic Development Agency**

James Otterstein, Economic Development Manager, [otterste@co.rock.wi.us](mailto:otterste@co.rock.wi.us)  
51 S. Main St. Janesville, WI 53545 [www.co.rock.wi.us](http://www.co.rock.wi.us) 608.757.5598

### State Contact:

#### **Wisconsin Department of Commerce;**

Mary Perry, Area Development Manager, District 6 [Mary.Perry@wisconsin.gov](mailto:Mary.Perry@wisconsin.gov)  
1.800.HELP BUS(iness) (1.800.435.7287) [www.commerce.state.wi.us/](http://www.commerce.state.wi.us/) 414.220.5368

### Utilities:

#### **Evansville Water & Light**

Scott George, Water & Light Superintendent, [scott.george@ci.evansville.wi.gov](mailto:scott.george@ci.evansville.wi.gov)  
15 Old Highway 92 Evansville WI 53536 [www.ci.evansville.wi.gov](http://www.ci.evansville.wi.gov) 608.882.2288

#### **WPPI Energy**

Alicia Rankin, Energy Services Representative, [arankin@wppienergy.org](mailto:arankin@wppienergy.org)  
1425 Corporate Center Drive, Sun Prairie, WI 53590 [www.wppienergy.org](http://www.wppienergy.org) 608.219.6130

### **Additional Resources:**

#### **Available Properties (Existing Buildings & Vacant Sites):**

Please go to: <http://www.evansvillechamber.org/realestate.php>  
Or contact Evansville Area Chamber of Commerce & Tourism at above numbers.



## State of Wisconsin Business Development Programs

Although the Wisconsin Department of Commerce's Division of Business Development is responsible for administering more than 25 separate economic development programs, they can be categorized into five distinct areas: Entrepreneurial Development, Capital Finance, Technology Development, Employee Training and "Targeted Businesses."

Interested applicants are encouraged to submit a completed Prospect Data Sheet (PDS), after speaking directly with an Area Development Manager. The Area Development Manager for Rock County is Mary Perry. Mary can be reached at 414.220.5365 or [mary.perry@wisconsin.gov](mailto:mary.perry@wisconsin.gov).

### **Entrepreneurial Development**

The Evansville Area is proud to host the I&E – Inventors & Entrepreneurs Club. This professionally supportive club meets the second Wednesday of every month at the Eager Economy Building. The club welcomes not just inventors and entrepreneurs, but also established businesses, new businesses, and investors. For more information contact Cindy Hammer, 608.774.6382, [cindy@hammerbuilder.com](mailto:cindy@hammerbuilder.com) or John Gishnock III 608.882.6656, [john.g@formecology.com](mailto:john.g@formecology.com)

### **Capital Financing**

The **State of Wisconsin Investment Board (SWIB)** is a resource for financing in their Private Debt Program. For more information you can go to their website at [http://www.swib.state.wi.us/private\\_loans.asp](http://www.swib.state.wi.us/private_loans.asp).

### **Trade Shows**

In order to encourage small and new exporters to get first-hand experience of international markets, the Wisconsin Department of Commerce offers a Trade Show Grant of up to \$5000 to cover many of the costs of exhibiting at international trade events. The Center for International Business Education Research at the UW-Madison also offers a Trade Show Travel Grant to cover other expenses associated with trade shows in the hi-tech and biotech sectors.

### **Tax Incremental Financing (TIF) Incentives**

Local TIF development incentives are available and negotiable. Individual TIF incentives may include but are not limited to; land conveyance, financial contributions and/or infrastructure development. For more information on this program contact Jackie Liebel 608.882.5131 or Dan Wietecha 608.882.2263.

### EVANSVILLE AREA SERVICE DIRECTORY

Type of Assistance Available	City of Evansville	Evansville Chamber of Commerce	Evansville Community Partnership	Evansville Community School District	Beloit College	Blackhawk Technical College	UW-Rock County	Blackhawk Human Resource Association	County of Rock	SW WDB & RC Job Center	UW- Extension Office	UW-Small Business Development Center	WMEP	State of WI
<b>Business Planning Resources</b>														
Business Plan Development									X			X/\$		\$
Entrepreneurial Networks		X							X			X		X
Patent & Intellectual Property Research												\$	\$	
Product / Customer / Market Research		X			\$				X		\$	\$	\$	
Strategic Planning			X			\$		X/\$	X		X/\$	X/\$	\$	
<b>Community/Demographic Data</b>														
Housing, Income & Population	X	X		X					X					X
Traffic Counts / Patterns		X							X					X
<b>Financing</b>														
Commercial Lending Referrals		X							X					X
Credit / Financial Management					X/\$	X/\$	X/\$				X/\$	X/\$	X/\$	
Public Grants & Loans	X	X	X	X					X	X				X
Venture Capital									X			X		X
<b>Operations</b>														
Accounting		X			X/\$	X/\$	X/\$	X/\$				X/\$	X/\$	
Acquisitions & Mergers												X/\$	X/\$	
Computer / Technology Applications		X				X/\$		X/\$						
Energy Efficiencies	X								X				X/\$	X
Engineering / Design / Prototyping												X/\$	X/\$	
Human Resource								X/\$	X	X				
Legal		X						X/\$	X			X	X	
Lean / Waste Minimization						X/\$		X/\$				X/\$	X/\$	
Management						X/\$		X/\$				X/\$	X/\$	
Promotional / Marketing		X/\$	X									X/\$	X/\$	
Quality Control						X/\$		X/\$					X/\$	
Utilities	X								X					X
Workforce Recruitment & Training				X	X/\$	X/\$	X/\$	X/\$		X/\$				
<b>Real Estate</b>														
Appraisals & Valuation		X							X					X
Available Property (Lease / Purchase)		X							X					X
<b>Regulations</b>														
Building & Codes	X								X/\$				X/\$	X/\$
Environmental Permitting									X/\$				X/\$	X/\$
OSHA Compliance								X/\$					X/\$	X/\$
Workplace Compliance								X/\$		X			X/\$	X/\$

X = Free Service; \$ = Fee Service